



National Seaweed Symposium *Overview of Work Group Activities*

The Seaweed Hub's goal is to address challenges and pursue opportunities within the emerging domestic seaweed aquaculture industry. As a part of the Seaweed Symposium, stakeholders will participate in Work Groups to collaboratively explore and identify barriers, opportunities, and solutions. Work Groups will be comprised of diverse stakeholders from across the country, representing various sectors related to the seaweed industry including current and prospective farmers, processors, regulators, researchers and end-users of seaweed, and will be facilitated by Sea Grant staff.



Market Opportunities

Ex: Economics, finding product, preferred product forms, connecting to buyers



Regulations

Ex: Clear regulations, mechanism providing information on permitting and food safety



Post-Harvest Opportunities and Infrastructure

Ex: Safe storage, processing and handling, transportation infrastructure



Production Systems

Ex: Site selection, technical assistance, gear-related issues, challenges with seed stock

During the Seaweed Symposium, Work Groups will work collaboratively to identify and prioritize challenges and opportunities related to domestic seaweed aquaculture in the above focus areas. Participants will develop strategic goals and objectives for the Work Groups, in addition to planning a framework for continued collaboration.

Session 1. Generating Ideas

March 2, 2020. 1:30 PM - 4:00 PM

Objective: Work Groups will generate a list of “big picture” challenges and opportunities related to each Work Group focus area.

Session 2. Identifying Priorities, Goals, and Objectives

March 3, 2020. 9:00 AM - 12:00 PM

Objective: Narrow ideas from Session 1 to identify short and long term priorities; Develop strategic goals and objectives for the Work Group.

Session 3. Planning Outcomes and Group Frameworks

March 3, 2020. 1:30 PM - 2:45 PM

Objective: Identify potential outcomes for the group to explore; Determine or refine the scope of the Work Group moving forward; Develop a framework for how the group will work together beyond the Symposium.

Information about the Seaweed Hub, the Seaweed Symposium, and Project Team Contacts can be found at seaweedhub.org